

TERRY (T.C.) BROWN

940 Northwest Blvd., Columbus, Ohio 43212

Email: tcbrown88@gmail.com **Cell:** 614-299-4040 **Web:** tc-brown.com

COMMUNICATIONS AND NEW MEDIA SPECIALIST WRITER – EDITOR – CONSULTANT

A consistent track record of success for developing clear, concise messages with impact, managing and implementing team projects and producing content for traditional formats and social media platforms. Winner of numerous local, state and national journalism awards.

- **Accomplished writer**, editor and videographer for web sites, social media channels and in traditional media, both locally and nationally.
 - **Award winning proactive project leader** with experience developing complicated material into digestible narratives, including stories, reports and brochures for public consumption.
 - **Experienced editor** of books and magazines.
 - **Skilled public relations adviser** at local, national and global organizations.
 - **Proficient investigator** with solid background in conducting and coordinating research.
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KEY KNOWLEDGE & SKILL AREAS

- Excellent written and verbal communication skills.
 - Seasoned media consultant.
 - Writer for major newspapers and local and national magazines.
 - Skilled blogger and web content developer.
 - Experienced developer of communication plans.
 - Proficient editor.
 - Writing coach.
 - Skilled ghostwriter for local articles and for international magazine.
 - Experienced manager.
 - In-depth knowledge of media functions and needs.
 - Accomplished videographer.
 - Veteran legislative, public policy and business correspondent.
 - Developer, organizer and manager of intricate projects.
 - Trained and experienced investigator.
 - Skilled in crisis response.
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PROFESSIONAL HIGHLIGHTS

- **Adjunct journalism professor at Ohio Wesleyan University**, teaching beginning and advanced journalism and digital (new) media – 2014 to present
- **Frequent correspondent for Columbus CEO magazine**, covering local businesses and communities. November 2014 story on politics as a business nominated for an Alliance of Area Business Publishers national writing award. – 2014 to present
- **Authored a book** on the 46-year evolution of public policy studies at The Ohio State University that culminated into the John Glenn College of Public Affairs. Publication expected in 2015.
- **Trained Ohio's mid-level law enforcement officers in crisis communication techniques.** 2013 to present

- **Deciphered complicated research for the Ohio Education Research Center** and translated it into easy-to-grasp public policy papers for the general public and lawmakers. – 2013 to present
- **Interviewed professors, conducted research, wrote and edited voluminous material to market the John Glenn College**, update the organization's website, create policy papers out of complex research and write stories for its publication Public Address. – 2012 to present
- **Ohio correspondent for a national media project managed by Columbia University's "Columbia Journalism Review"** to report on the state press' coverage of the presidential campaigns. – 2012
- **Created final report and real-time social media for two national conferences** – the Association of Public and Land-grant Universities Conference on Energy Challenges and the Moving Ahead transportation convention. – 2012
- **Produced regular progress and annual reports on Ohio Medicaid** commissioned by the Arizona-based Health Services Advisory Group, hired by the state of Ohio. – 2009 to 2011
- **Generated social media content for the McCormick Foundation's** international climate change conference. – 2011
- **Investigative work developed critical information for a private group opposed to a casino partnership** setting up shop in the Arena District in Columbus. – 2010 to 2011
- **Edited a complex book written by 20 authors for Ohio State's Kirwan Institute** on the foreclosure and subprime loan crisis that triggered a national recession. – 2010
- **Developed a public brochure for the Kirwan Institute's** in-depth study of the "State of Black Ohio." – 2009
- **Served on Ohio Attorney General Nancy Roger's advisory committee to improve operations** and co-wrote and edited final version of the public report. – 2008 to 2009
- **Social media consultant for Children's Hunger Alliance**, which contributed to increased ticket sales for a major fundraising event. – 2008
- **Coached writing and composed and edited web articles and stories for Wing magazine** for Honda of America Mfg. – 2008 to 2010
- **John Glenn School of Public Affairs**, Ohio State University January 2008 – June 2008
 - » As a Knight Digital Media Fellow in the Kiplinger Program in Public Affairs Journalism, I developed and produced the multimedia content for Ohio State's Climate, Water and Carbon program website. Studied the development and use of digital software and climate change issues, new media and social networking websites and programs.
- **Investigator**, Columbus, OH September 2007 – Dec. 2007
 - » Ohio Inspector General's Office and the PICA Corp. Investigated waste, fraud and abuse related to the state of Ohio. Conducted global background investigations on illicit trade in counterfeit goods.
- **MurphyEpson**, Columbus, OH January 2007 – Sept. 2007
 - » Wrote content for issues-related website. Planned, developed, shaped and executed communication plans for the City of Columbus and other clients.

■ **Cleveland Plain Dealer, Statehouse Bureau**, Columbus, OH June 1989 – Dec. 2006

- »Assistant Bureau Chief – Managed daily operations in absence of bureau chief.
- »Developed and maintained strong relationships with government and business leaders.
- »Met daily deadlines and consistently beat the competition in the Statehouse Press Corps.
- »Routinely explained major public policies concerning the state budget, higher education, school funding, taxes, tort reform, campaign finance reform, workers' compensation, transportation issues, concealed weapons and the environment.

SELECTED ACCOMPLISHMENTS

Detailed investigative work led to local and national awards for stories exposing: inflated consumer recovery claims by a state agency; a foreign-owned hazardous waste incinerator near a school; and an unregulated au pair program. Stories led to an appearance on ABC-TV's Nightline. Those stories prompted new government regulations.

Accomplished legal correspondent. Served on state bar education committee. Invited speaker and panelist at National Center for State Courts seminar in Arizona, the National Judicial College in Nevada and the Ohio State Bar Association.

EDUCATION

San Francisco State University, Bachelor of Arts, Journalism, magna cum laude